Real-time Content Analytics & AI Dashboard for ChannelAdvisor. List more, Sell more.

SKUmagic makes it easy to meet Channel, eCommerce and Marketplace product guidelines and adhere to best practices for listing, discoverability and conversions.

Our Actionable Analytics & AI Dashboard simplifies your task!

With SKUmagic, your entire catalog can be as comprehensive as Amazon.com (the gold standard) and benefit from product pages that convert into sales.
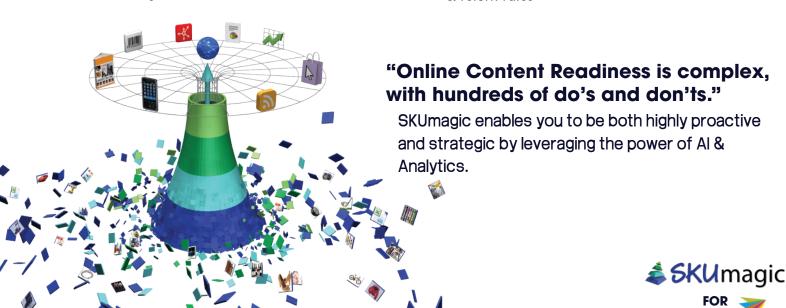
Simply Get-it from Channel Advisor, Fix-it, Push-it back, and watch your sales Skyrocket! We guarantee it.

Measure, Monitor & Monetize

SKUmagic Analytics & AI Ensures Complete, Competitive & Compliant products.

• SKUmagic identifies priority SKUs to work on, and helps automate your efforts.

• Simply Score your Store, collaborate with your team to improve that score and watch your products succeed online.

• A great Content Health Score will increase conversions & sales, and decrease overhead & return rates

"Online Content Readiness is complex, with hundreds of do's and don'ts."

SKUmagic enables you to be both highly proactive and strategic by leveraging the power of AI & Analytics.

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Make your investment in Channel Advisor count!

Most products never get discovered by prospective customers. Unlisted products, products with listing errors and non-optimized products don't sell.

SKUmagic generates a **Content Health Score** that lets you measure, monitor and monetize your catalog across each channel. SKUmagic instantly identifies poor performing products and categories.

As your **Content Health Score** improves, you list and convert more, boosting online sales!

How do you address compliance issues such as industry best practices, data quality standards, channel specific rules, required fields and regulatory data?

How do you keep up with correct product categorization, features & benefits, and titles & descriptions that meet customer expectations?

How do you manage complex imagery requirements, including alt images and tags?

How do you blend these efforts and generate organic keywords that matches your marketing strategy?

The end result is merchants deplete valuable resources trying to meet Channel & SEO requirements.

This is why virtually all sellers continue to have errors with listing & issues with discoverability, conversion and optimization.

You are not alone!

80% PRODUCTS

It is not uncommon for **80% of products** in a catalog to be unlisted (rejected) or have listing errors. Even successfully listed products rarely have optimized texts and Images.

One thing is certain - brands, distributors & retailers would prefer to be proactive and minimize overhead by listing with first time data quality supporting high conversion rates, especially in top categories. They understand the value of speed to market, but lack the tools to get them there. Until

Identify poor performing SKU's & Optimize your Catalog offerings

As a Channel Advisor customer or prospect, you want to maximize product exposure across all channels and marketplaces. We believe that the fastest way to grow revenues and GMV is to build a high-quality optimized product catalog.

So, **Let's get started on your top categories that generate 80% of sales** and get them right! SKUmagic can help Category Managers focus on the 20% Hero products and categories. **Don't leave money online, or lose to competition.**

Clear Return on Investment

SKUmagic ROI can be easily measured. SKUmagic will let you target and achieve a 50% increase in orders, simply by listing 20% more and converting 25% more. Monitor and measure results monthly to ensure you are on track.

Contact: hello@skumagic.com to try it risk free today!

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