



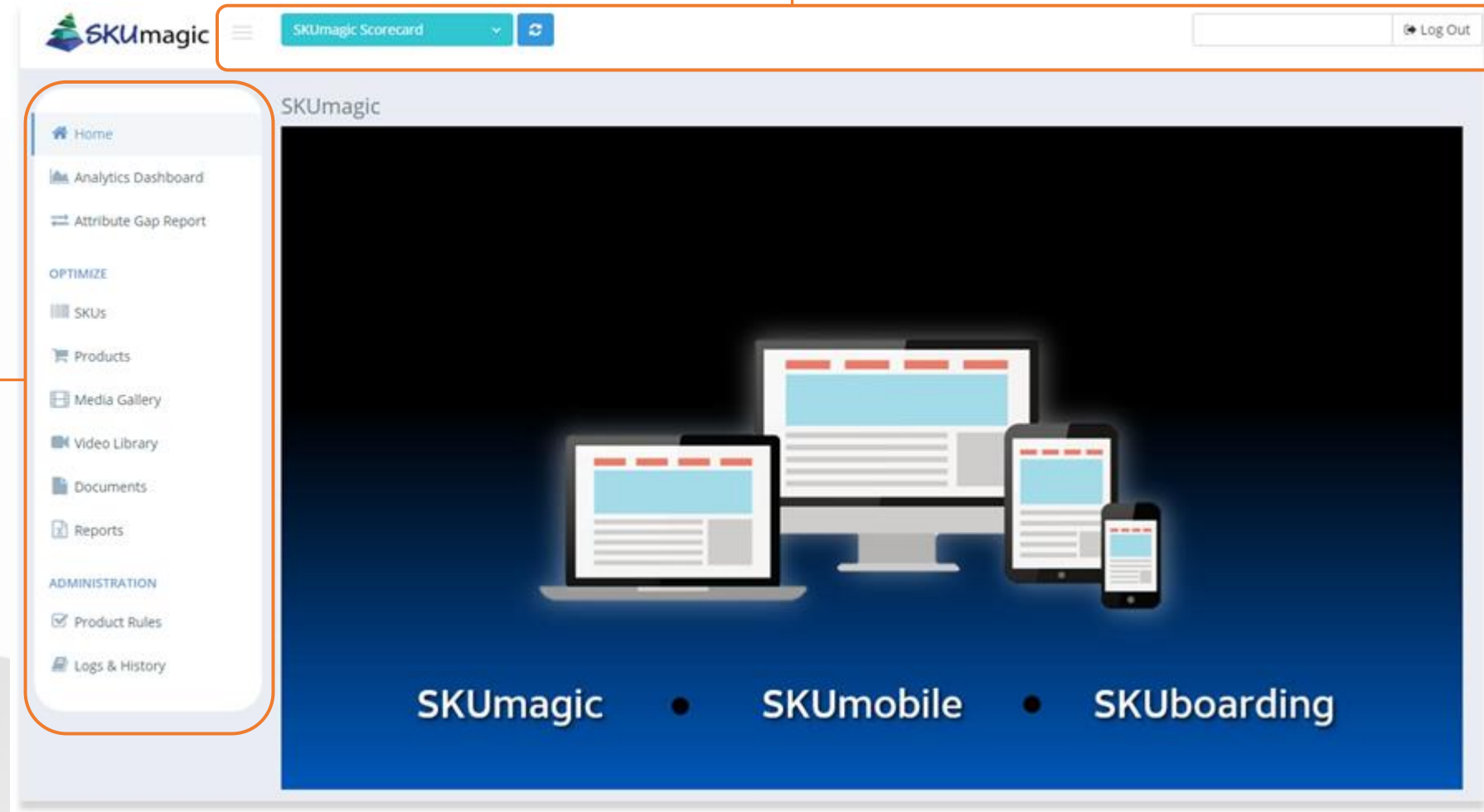
SKUmagic Getting Started

V2.0

SKUmagic Home Dashboard

1

2

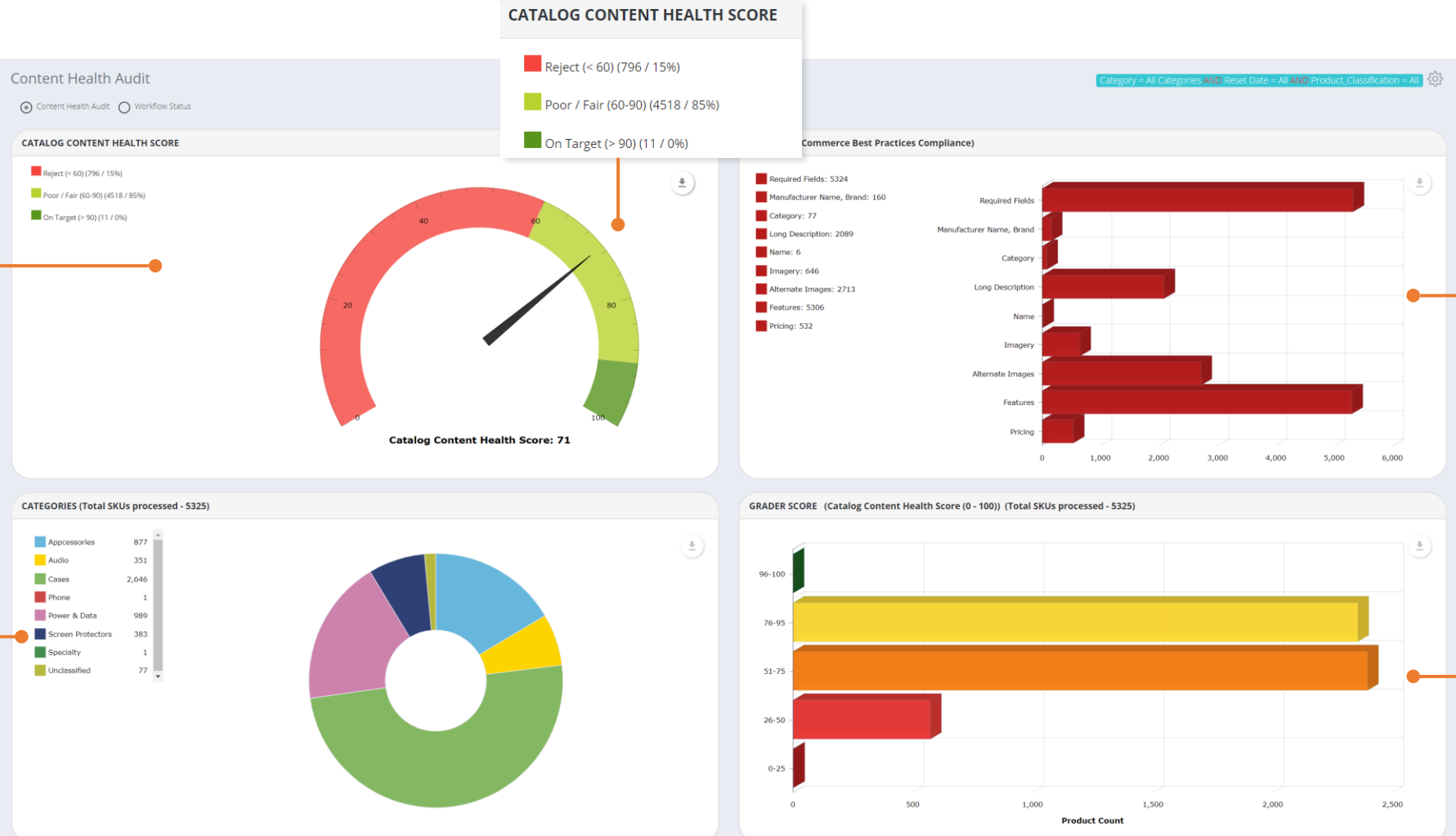


Home Dashboard

Our options

1. You will find our profile tools in this section
2. Our main Menu options

Content Health Audit Dashboard



Real-time
content
health score
of your
catalog

SKUs
Categories

Grader

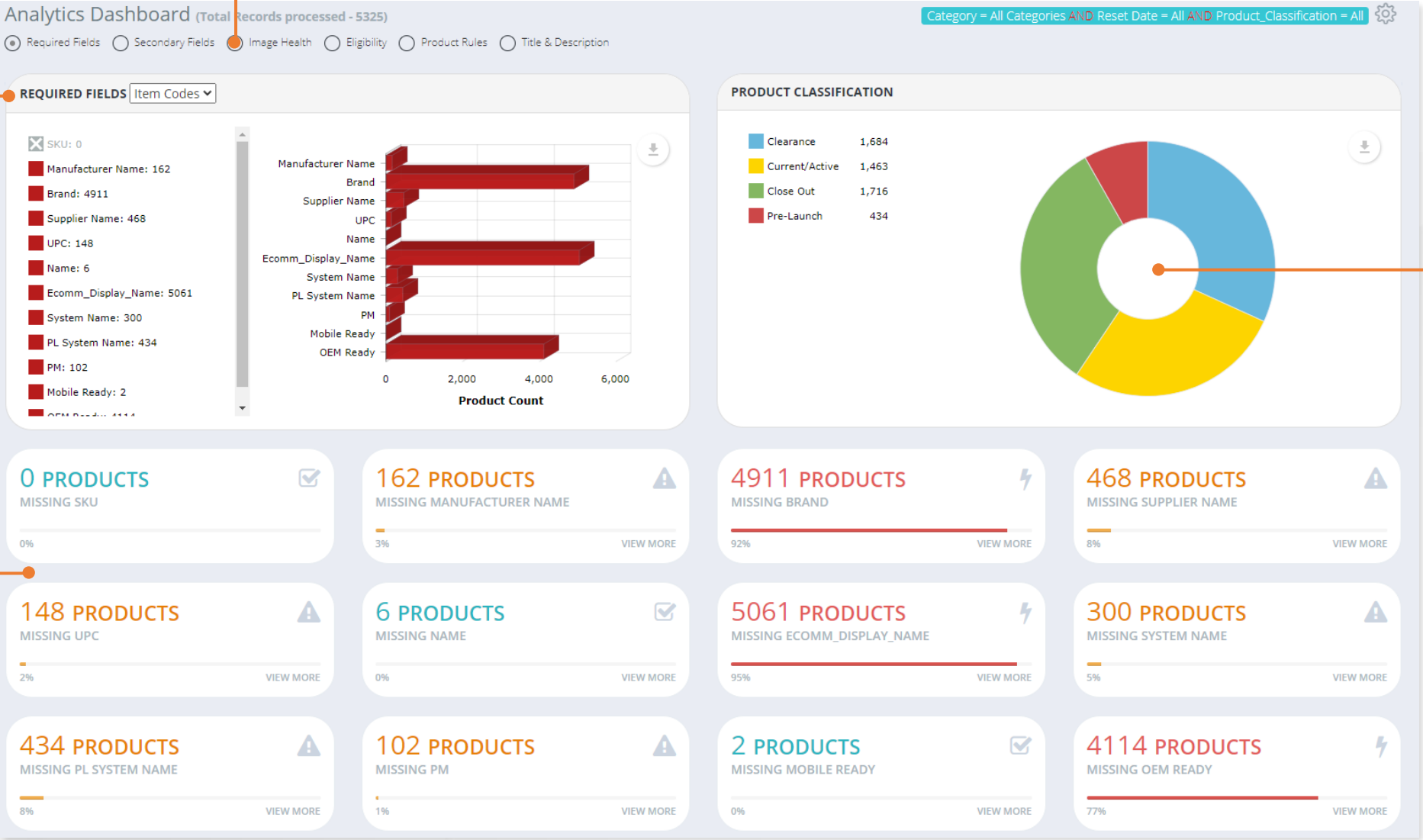
Any red color indicates
SKUs with missing
required data or data
problems such as
incorrect, non
compliant with best
practices, broken
quality or product
rules.

Grader Score
Distribution

Analytics Dashboard

Click through
Radio buttons

Group
Attribute drop
down results



Real time
Analytics

Attribute Gap Report

PDF Export.

Click on hyperlink to directly access the list in the application

Category = All Categories AND Reset Date = All AND Product_Classification = All

#	Attribute Rule	Group	Required	# of SKUs	% of SKUs
1	SKU	Item Codes	Yes	0	0%
2	Manufacturer Name	Item Codes	Yes	162	3%
3	Brand	Item Codes	Yes	4911	92%
4	Supplier Name	Item Codes	Yes	468	9%

Filters

Category

All Categories

Reset Date

- All -

Product_Classification

- All -

Refresh Dashboard

Reset

Filter options

Divided into several options from:

- Item Codes
- Category
- Lifecycle
- Pricing
- Channel
- Marketing
- Devices
- Dimensions
- Packaging

Category = All Categories AND Reset Date = All AND Product_Classification = All

☒ Required Fields ☐ Secondary Fields

Item Codes

#	Attribute Rule	Required	# of SKUs	Action
1	SKU	Yes	0	
2	Manufacturer Name	Yes	162	
3	Brand	Yes	4911	
4	Supplier Name	Yes	468	
5	UPC	Yes	148	

Load and export actions

Content Gap Report Based on Best Practices

Divided into several options from:

- Required
- Brand Manufacturer
- Categories
- Title
- Description
- Features
- Imagery
- Pricing

Filters

Category

All Categories

Reset Date

- All -

Product_Classification

- All -

Refresh Dashboard

Reset

PDF Export

Filter options

Content Gap Report

Category = All Categories AND Reset Date = All AND Product_Classification = All

Total SKUs processed - 5325

Required

#	Content Gap Rule	# of SKUs	Action
1	SKUs have 75% or less of required fields filled in	5134	
2	SKUs have 76-95% of required fields filled in	190	

Load and export actions

Products

Home

Analytics Dashboard

eCommerce Gap Report

OPTIMIZE

SKUs

Products

Categories

Media Gallery

Video Library

Documents

Reports

ADMINISTRATION

SKU Management

PRODUCTS

Views: Default View (Export View) + [icon] [icon] + Query + Group + SKU [icon] [icon] [icon]

Filter Applied: All Categories

Found total 5,324 records

Actions

Company

Product Images

SKU

Category

Short Description

Long Description

Reset Date

Manuf

Search

Reset

Has Any

- Select -

Contains

Has Any

Contains

Contains

Has Any

Has Any

90200

Cases

Get ready for the next generation of shock-absorbing protection! NGP?, the ?Next Generation Polymer?, is a durable, semi-rigid, soft-shell material designed for lightweight protection. A smooth matte finish leaves the NGP? soft to the touch and a perfect choice for those seeking a sleek case solution...

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TBD

Incipio

3962E

Made of rugged rip-stop nylon and enforced with a polycarbonate frame, Incipio?s Sport Folio? for the Amazon Kindle 3 is a classy case solution for any executive. The rigid frame, coupled with a sleek folio-design ensures slim-lined protection while an

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TBD

Incipio

Add Query, group or a SKU.

Get results, download and use a pull down function and submit.

Select the filters you want to use in order to find your products and hit search.

Edit product details

View or Quick view product Details. Click the + sign to see images

Media Gallery Dashboard

Search images
By Categories

Media Gallery

View product media and optionally apply category filters

Search by SKU or Title

Filters: Show Filters Clear Filters

Categories

search

Appcessories

Audio

Cases

Phone

Power & Data

Screen Protectors

Specialty

Unclassified

Filter

Images Only

Search

Select Options

Search

Query

Select Query Report

Analyzed Image...

Yes No

Optimized Imag...

Yes No

Size

High Resolution

Low Resolution

Format

JPEG PNG

TIFF GIF

+

Speck Presidio Grip Cl...

4208N

\$40

+

Carson & Quinn Chee...

4181N

\$45

+

Carson & Quinn Daint...

4090N

\$45

+

BodyGuardz Pink/Pink...

4257N

\$40

+

Carson & Quinn Chee...

4195N

\$35

+

Carson & Quinn Wate...

4190N

\$35

+

Carson & Quinn Chee...

4188N

\$45

+

Scosche Boom Bottle ...

4218N

\$99.99

+

JBL Tune 220 True Wir...

4118N

\$99.95

+

LG V60 ThinQ Dual Sc...

4045N

\$199.99

+

Carson & Quinn Black...

4196N

\$30

+

JBL Tune 220 True Wir...

4121N

\$99.95

+

Speck Presidio Pro Fol...

4207N

\$90

+

Speck Clear + Silver Gl...

4200N

\$45

+

Speck Presidio Pro Fol...

4197N

\$60

+

BodyGuardz PRTX Priv...

4916M

\$55

+

BodyGuardz PRTX Priv...

4907M

\$55

+

Speck Presidio Lite Bl...

4041N

\$30

+

Speck Presidio Grip M...

4186N

\$45

+

BodyGuardz PRTX Priv...

4910M

\$60

+

Carson & Quinn Party...

4969M

\$40

+

Carson & Quinn Blush...

4968M

\$35

+

Carson & Quinn Pard...

4967M

\$40

+

Carson & Quinn Gray ...

4966M

\$35

+

Carson & Quinn Blush...

4959M

\$35

+

Carson & Quinn Avoc...

4957M

\$40

+

Carson & Quinn Flow...

4955M

\$35

+

Carson & Quinn Stop ...

4960M

\$40

+

Carson & Quinn Avoc...

4953M

\$35

+

Carson & Quinn Wate...

4952M

\$35

+

Carson & Quinn Gray ...

4951M

\$40

+

Carson & Quinn Gray ...

4950M

\$35

+

Carson & Quinn Gray ...

4959M

\$35

+

Carson & Quinn Avoc...

4957M

\$40

+

Carson & Quinn Flow...

4955M

\$35

+

Carson & Quinn Stop ...

4960M

\$40

+

Carson & Quinn Avoc...

4953M

\$35

+

Carson & Quinn Wate...

4952M

\$35

+

Carson & Quinn Gray ...

4951M

\$40

+

Carson & Quinn Gray ...

4950M

\$35

Export analytics
as CSV

Image gallery
displayed

Video Gallery

Editing options

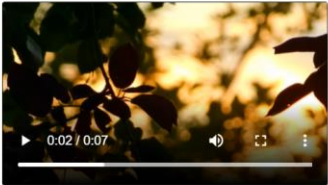
✕ Edit Video Edit details for the video

⏪ Back

Video URL Supported Format (.mp4, .mov), Supported Maximum File Size (256 MB)

🔗 Video Recommendations

https://skumagic.blob.core.windows.net/videos/7E924DD5-3803-4353-BFD7-571A41046148/Sample-Vide



Title

Sample video

Description

Sample video

Tags

video × sample × flowers ×

SKU

× 40445 × 4044G × 4044I × 4044K × 4044N

☐ Enabled

Update Video

Search & reset options

Add new video

Manage Videos

+ New Video

🔄

🔗

Page < 1 > of 1 | View 20 records

-- Select Action --

Submit

Found total 5 records

☐	Actions	Video Thumbnail	Position	Title	Tags	Size	Created Date	Created By	Is Enabled
☐	🔍 Search ✖ Reset						From To		
☐	📄 👤		1	Sample video	video, sample, flowers		05/07/2020 01:41:57 PM	Daniel Saenz	False
☐	📄 👤		2	Otterbox makes the case for	otterbox		05/10/2020 08:24:19 PM	mark james	False
☐	📄 👤		3	Jbuds Air Long Form Final			05/12/2020 08:11:17 PM	editor user	False
☐	📄 👤		4	Jbuds Air Sport			05/12/2020 08:15:07 PM	editor user	False
☐	📄 👤		5	Jbuds Air How to Guide		139.9 MB	07/06/2020 05:19:24 PM	mark james	False

Page < 1 > of 1 | View 20 records

Found total 5 records

Documents

Add new document

Search and reset options

Edit document

Manage Documents

+ Add Document

Page

< 1 >

 of 1 | View

20

 records

-- Select Action --

Submit

Found total 1 records

☐	Actions	Thumbnail	Position	Title	Tags	Created Date	Created By	Is Enabled
	Search Reset					Fro To		
☐	Edit	Current Accessory Promotions Buy 2, Get 1 Spotlight 20% off Accessories 20% off Accessories	1	Sample PDF	offer pdf	05/07/2020 01:44:13 PM	Daniel Saenz	False

Page

< 1 >

 of 1 | View

20

 records

Found total 1 records

Reports – Report Center

Add a new product report

Manage Reports

+ New Product Report



Page 1 of 1 | View 20 records | Found total 5 records

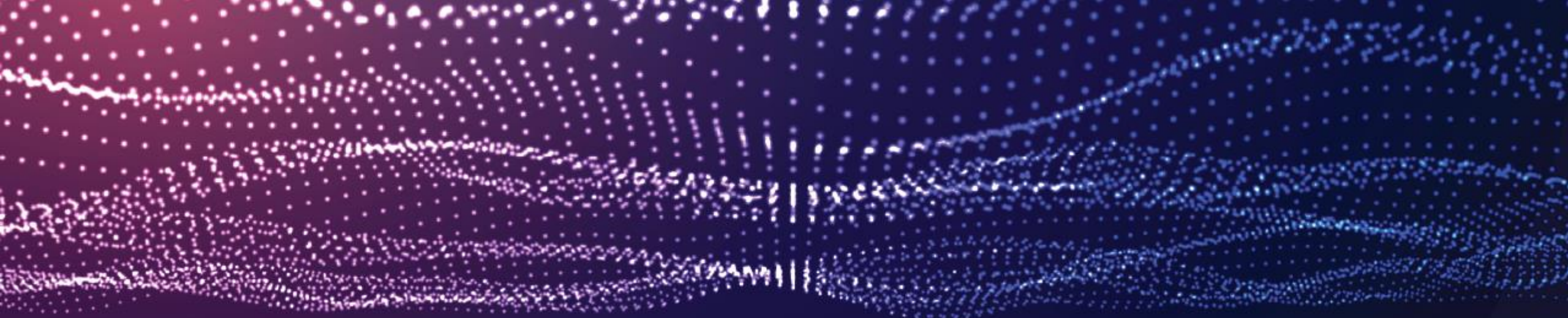
-- Select Action -- Submit

☐	Actions	Name	Assigned To	Created Date	Created By	Updated By	Report Last Seen Date	Report Used Count
☐	Search Reset			From To			From To	
☐		Cost Report	Editor	05/11/2020 01:58:09 PM	editor user	editor user	05/15/2020 01:07:44 PM	4
☐		Power_Prelaunch_Trent	Editor	05/12/2020 08:10:52 AM	editor user	editor user	05/13/2020 05:33:58 AM	5
☐		All SKUs Starting with 9	Editor, Reader, Tenant Admin	05/07/2020 05:53:10 AM	Mark Diaz	mark james	05/12/2020 05:41:41 AM	7
☐		Trent	Editor	05/11/2020 03:27:16 PM	editor user	editor user	05/11/2020 03:27:30 PM	1
☐		SKU report for missing items [No Filter]	Editor	05/14/2020 09:30:59 AM	editor user	editor user	N/A	0

Page 1 of 1 | View 20 records | Found total 5 records

Actions, you can search or reset settings.

Edit, view and download CSV



SKUmagic

Thank you

V2.0

